

Corporate Social Responsibility

Sponsoring in KGHM Polska Miedź S.A.

The Strategy of KGHM in terms of sponsoring is closely related to the activities undertaken with respect to Corporate Social Responsibility (CSR) and assumes that most of the funds will be used to achieve planned goals aimed at promoting the region and supporting valuable initiatives as well as cultural, scientific and sporting events, thanks to which Lower Silesia is establishing its position on the maps of Poland and Europe.

KGHM participates in the organisation, and serves as patron, of important cultural events, which – based on local traditions and creative potential – distinguish the Copper Belt in the calendar of events on a country-wide scale. In terms of science, KGHM cooperates with institutions of higher learning by sponsoring conferences and discussion panels, which serve as a bridge for the exchange of knowledge and experience between industry and the academic environment. The Company treats sport as an important area of social life, and therefore it supports various sporting disciplines – both professional and amateur sport.

Total spending on culture, science and sport in 2011 amounted to PLN 28.5 million.



Polish Copper Foundation

One of the pillars of CSR in KGHM Polska Miedź S.A. is its charitable work performed through the Polish Copper Foundation founded in 2003, a legally-recognised charitable organisation. The idea to establish the Fund was based on the active social policy of KGHM Polska Miedź S.A. Its creation represented a continuation of the Company's charitable and socially-oriented activities, which since the inception of the Company in Lower Silesia have supported a variety of local and national projects.

The social activities engaged in by the Polish Copper Foundation provides subsidies in areas such as the protection and promotion of health; actions on behalf of the handicapped; science, education and child rearing; learning about the country and recreational activities for children and youth; culture and art; protecting items of cultural importance and traditions; promoting physical fitness and sport; ecology and protection of animals; protection of environmental heritage sites; public order and safety and combatting social pathologies; charitable activities; and aiding victims of natural disasters.



In 2012, for the first time, a Corporate Social Responsibility Report was published, which described in detail the sponsoring-related activities of KGHM Polska Miedź S.A. and the charitable and social activities of the Polish Copper Foundation.

In 2011 the Polish Copper Foundation provided cash subsidies to institutions for the realisation of 400 projects amounting to PLN 12 million, and supported 1438 individuals with cash subsidies amounting to PLN 3.5 million.